NEWS RELEASE

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Hydrel FLAME Lighting Technique Wins GOOD DESIGN® Award

SAF RGBW floodlight with patent-pending FLAME recognized by The Chicago Athenaeum: Museum of Architecture and Design

Atlanta, GA, January 8, 2024 – Hydrel (www.hydrel.com), an established innovator and provider of outdoor architectural and landscape lighting products, is pleased to announce its SAF RGBW floodlight, with the FLAME lighting technique, has won a GOOD DESIGN® Award.

GOOD DESIGN was founded in Chicago in 1950. Each year The Chicago Athenaeum presents the GOOD DESIGN Awards Program for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world. The emphasis of the GOOD DESIGN program is on quality design of the highest form, function, and aesthetics to a standard beyond ordinary products and graphics. SAF RGBW floodlight was recognized in the Lighting category.

FLAME is a new play on RGBW LED light. The patent-pending lighting technique offers two beams in one luminaire: a central beam and an outer beam that blend harmoniously to create an impressive accent gradient effect. This unique optical engineering construction is currently available with SAF7, SAF14, and SAF28 floodlights in RGBW. Designers can choose a Narrow, Wide, or Lotus FLAME distribution to create the desired lighting aesthetic.

More information about SAF RGBW with FLAME lighting technique is available here.

About Hydrel
Hydrel, a brand within the Acuity Brands Lighting and Controls portfolio, is a premier brand of outdoor architectural and landscape lighting products which incorporate innovative sealing capabilities, superior materials, and long-lasting finishes. Its luminaires can withstand decades of use with minimal maintenance and unmatched structural integrity. Committed to lighting performance for over six decades, Hydrel utilizes the most advanced sources and optics to create a wide variety of lighting effects. Combining today's smaller, more efficient sources with precision optical platforms, Hydrel achieves photometric performance seldom experienced in outdoor lighting – a soft, uniform illumination that is noticeably superior. Visit at www.hydrel.com